



32nd Season Playbill Advertising

The award-winning theatre company Milagro is entering its ground-breaking 32nd season with an extraordinary line up of performances like nothing else in town!

With a diverse, loyal, and culturally savvy audience, your ad will be seen in our programs by not only the growing Latino community, but also arts and culture patrons, educators and students. Audiences visit our Inner Southeast home from all over the Portland metropolitan area and their average income is, in average, over 50k a year.

Circulation

We see approximately 12,000 visitors over the course of our September-May season, with an average of 1000 patrons per show.

Full-season advertisers also receive complimentary display ads in special edition programs for our annual event *Posada Milagro*, a holiday celebration in December, and a mini-profile in our summer e-mail newsletters (circulation 5,000+) as well as cross promotion in social media when applicable.

Ad Sizes & Rates

AD SIZE	DIMENSIONS	PER SHOW	FULL SEASON
Full page	6.5" w by 8" h	\$420	\$1470
Half page	6.5" w by 3.75" h	\$295	\$1032
Quarter page	3" w by 3.75" h	\$185	\$740
Eighth page	3" w by 1.75" h	\$135	\$540

We are happy to discuss special opportunities for group advertisements, program inserts, ticket coupons, etc.; call for details.

Become a season advertiser and save up to 20% - 30% of the value!

Artwork

300 dpi PDF preferred; greyscale. All fonts embedded. Actual size. Artwork may be switched between shows at no extra charge. If you need assistance with preparing or translating your ad, we can help for free!

Due Dates

PRODUCTIONS	SPACE RESERVATIONS BY	ARTWORK BY
La Luna Nueva	August 28, 2015	September 4, 2015
La Muerte Baila	September 25, 2015	October 2, 2015
*Posada Milagro	November 27, 2015	December 4, 2015
Broken Promises	December 18, 2015	December 28, 2015
Contigo Pan y Cebolla	January 22, 2015	January 29, 2016
Into the Beautiful North	April 8, 2016	April 15, 2016

32nd SEASON MILAGRO

La Luna Nueva
Kids' multicultural Festival
September 17 - 26, 2015

La Muerte Baila
A Day of the Dead
Celebration & show
October 15 through
November 8, 2015

Broken Promises
National touring show
January 14 - 23, 2016

Contigo Pan y Cebolla
Spanish language show
February 11 through March
5, 2016

**Into the Beautiful
North**
April 28 through May 28,
2016





MILAGRO

AUTHENTIC • VIBRANT • PROVOCATIVE

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2016

Advertising Contract • 32nd season 2015-2016 Playbill

Company Name: _____

Billing Address: _____

City/State/Zip: _____

Contact: _____

Telephone: _____

Fax: _____

E-mail: _____

Size of ad: Full page Half page Quarter page Eighth page

Playbill: Full Season Broken Promises
 La Luna Nueva Contigo Pan y Cebolla
 La Muerte Baila Into the Beautiful North

Ad copy: Supplied by advertiser
 Created by Mlagro.
 Advertiser supplied logos, photos & information.

Ad price: _____

Notes and special requirements: _____

Payment Method

Credit card # _____ Expiration date _____

Visa _____ Mastercard _____ American Express _____

Check enclosed (make payable to Milagro — Miracle Theatre Group)

Send invoice